

WHEREVER THE WIND TAKES US!

The Monthly Newsletter by DockAhoy



**PREPARE FOR A POST
PANDEMIC WORLD**

**INVEST IN TECHNOLOGY
AND BUILD DIGITAL
INFRASTRUCTURE FOR
SUSTAINABLE GROWTH
THAT WILL LAST**

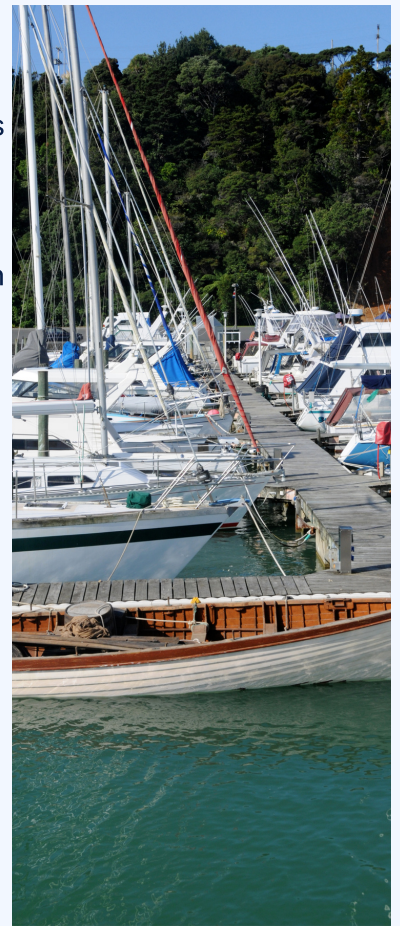
PANDEMIC PROOF YOUR BUSINESS IN 2021

Believe it or not, we are in 2021 and the Covid19 pandemic is still largely affecting lives and economies around the globe. While many businesses had to shut shop or rethink their strategies, the survivors and trendsetters of the Pandemic and Post Pandemic world would likely have one thing in common, a powerful digital presence.

Digital transformation was already paving the way for convenience-driven technological advancements in many industries when the pandemic rocked the world. But over the course of 12 months, the digital push has gathered much more momentum and it appears that the trend will grow multifold in the post-pandemic world.

Marina industries and businesses who have had well established digital infrastructure and online presence before or adapted at the initial stage of the Pandemic not only managed to stay afloat but thrive during challenging times.

Now as we usher in the new year with the hope of slowly reviving the reeling world economy, the call for building a cohesive digital infrastructure for big and small businesses is the need of the hour.





CHOOSE A TECH PARTNER THAT KNOWS YOUR NICHE

Despite covid 19 restrictions boating and water-related recreational activities remained one of the top outdoor activities enjoyed by all ages last year and we expect 2021 to bring even better exposure and business to the Marina industry. But if you haven't seen the spike of customers that your limited digital reach could be the problem.

Give your marina a digital reboot without spending a ton of money on building personal technical infrastructure. There are so many marina management tools out there that give you fragmented tools that don't work together. That's why **DockAhoy** has created a comprehensive solution that takes care of all your business needs and gives you the insight to grow your business.

From cloud-based real-time reservation services to bookkeeping, smart analytics, and business intelligence. Dockahoy has all the tools to run, maintain, market, and promote your business.

DockAhoy is not another half-baked product designed to fill in the gap in the rather old school Marina industry, we worked with the industry specialist to build a complete solution that delivers on every aspect of the marina business.

With **DockAhoy** you not only get a great tool, but you also gain a trusted tech partner that has over 20 years of experience in the IT industry, and a proven track record of delivering successful products that make life easier and business better.

Connect with our sales team and check out how **DockAhoy** can transform your Marina Business

Write to us at ahoy@dockahoy.com and see if you qualify for a free 6-month trial offer.

**A TECH PARTNER THAT
GIVES YOU ALL THE TOOLS
TO OPERATE YOUR MARINA
EFFECTIENTLY + HELP
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DOCK  **HOY!**

